

ALL – IN ADVERTISING IN EFFECT

Effective January 1, 2010, all-in pricing came into effect for all Ontario registered dealers. Your advertised price must include all charges the customer is required to pay including (but not limited to) administration fees, freight, pre-delivery inspection, fees, levies and taxes.

PST and GST can be excluded if you indicate in a clear, comprehensive and prominent manner that these amounts are not included.

OMVIC has identified a significant portion of registered dealers not in compliance with these requirements.

Please review your advertising immediately to ensure compliance.

Contacting OMVIC:

1-800-943-6002
omvic@omvic.on.ca

