

CERTIFICATION/SAFETY FEES TO BE INCLUDED IN ALL-IN PRICING

The new All-in Pricing regulations which came into effect on January 1, 2010 require Ontario-registered dealers to include all charges a customer is required to pay in the advertised price.

This includes any costs associated with the safety or certification of the advertised vehicle.

The advertised price will be considered to be inclusive of such costs unless the vehicle is being offered on an “as is” basis and the ad clearly and prominently displays the following disclosure:

*“The motor vehicle in this advertisement is being offered **“as is”** and is not represented as being in a road worthy condition, mechanically sound or maintained at any guaranteed level of quality. The vehicle may not be fit for use as a means of transportation and may require substantial repairs at the purchaser’s expense. It may not be possible to register the vehicle to be driven in its current condition.”*

Please review your advertising immediately to ensure compliance.

Contacting OMVIC:

1-800-943-6002
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