

Appendix "B"

BOARD OF DIRECTORS SKILLS PROFILE (UPDATED February 13, 2020)

Board Skills and Experience

With the purpose of protecting the public interest, OMVIC's mandate is to maintain a fair, safe and informed motor vehicle sales marketplace by administering and enforcing MVDA, its regulations and other applicable consumer protection statutes. OMVIC's Board of Directors must therefore comprise a range of members whose collective experience and skills are best suited to accomplish this mandate. Each member of the Board brings unique skills and experience to the task. This document sets out some of these skills and experiences and serves as a guide to OMVIC in developing its Board application and election process. Through the establishment of formal Selection Criteria and Board Member Skills Profile, the Nominating Committee attempts to ensure that OMVIC's Board of Directors are respected members of the community with a high level of integrity, and who collectively possess a mix of skills and experience that add strategic value to OMVIC.

Board members should:

- Demonstrate a positive attitude towards the public interest
- Actively participate in discussions and support OMVIC's mandate and vision
- Listen to other points of view and support consensus-building and consider diverse perspectives
- Promote consumer protection and registrant professionalism
- Be strategic thinkers
- Understand the governance role of a Board member, its responsibilities and its limitations
- Be sensitive to shifting consumer needs and expectations and registrants adapting to disruption

The Board will seek to achieve diversity in its membership.

Individual Knowledge and Experience

To enable it to provide strategic direction and fulfill its oversight responsibilities, the Board should include members with a mix of following skills, knowledge and experience:

- Knowledge of retail automotive sector: new, used, leasing
- Membership on Boards, including not-for-profit Boards
- Public policy and regulatory environments especially pertaining to consumer law
- Customer service delivery
- Financial literacy
- Marketing, public relations and communications
- Executive management and compensation
- Technical training and public education
- Risk management and analysis
- Strategic planning
- IT governance

The Nominating Committee of the Board reviews and updates this profile periodically to ensure that it reflects the current needs of the Board consistent with the achievement of OMVIC's mandate and vision.