

August 9, 2017

Advertising Webinar Now Available For Viewing Online!

OMVIC's recent **Advertising Webinar** with senior education staff and guest Bob Pierce, Director of Member Services for the Used Car Dealers Association (UCDA), was a great success with more than 350 participants! Topics covered included all-in pricing, advertising credit offers and advertising vehicles not in stock.

Missed it?

Dealers and salespeople who missed this informative presentation during its live broadcast can still take it in. The webinar was recorded and is now available online.

[Click here](#) to view the Advertising Webinar as well as the recent Wholesale Disclosure Webinar (held in April, 2017).

For More Information or Help with Advertising

Dealers who have questions about the advertising rules and regulations or who want to have advertisements reviewed before publishing can contact OMVIC's **Business Standards Team** at 416-266-3180 or marketing_standards@omvic.on.ca. This is a free service offered by OMVIC for all dealers.

Other Webinars

OMVIC and the UCDA have produced additional educational webinars on topics including the Disclosure Requirements, Consumer Protection Act and Wholesale (dealer-to-dealer) disclosure. These are also available for viewing [here](#).